

# AUDIOTRENDS

C A T E G O R Y O V E R V I E W

## Smart Home Technology

*If you are building a new home, or just love what technology can do around the home, then automating it is the way to go. Would you prefer one set of controls for lighting, temperature, music, video, etc? Lots of decisions to be made! Thinking about the modern conveniences of home electronics is sometimes put off until it is too late or at the very least much more costly. Examine a few of your preferences before the plaster goes up and your electronic "after life" can be a lot more fulfilling.*

**I**magine for one moment that it's a cold and chilly winter's morning. A few minutes before your alarm clock goes off; the heating comes on making your home nice and warm! Not much later, the lights in your room slowly fade up as your favourite music caresses you into awareness. At the same time, your coffee maker turns itself on to start brewing the perfect cup. And your computer turns itself on, pulling up the mornings headlines.

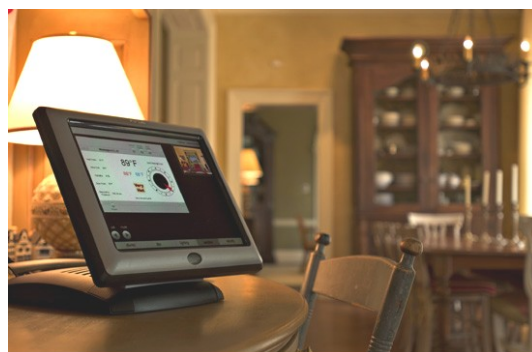
*... this includes control of your lights, room temperature, security...*

No, you're not still dreaming. This is real! It's the latest technology in home automation and thanks to some very clever people; it is no longer just a futuristic fantasy. With the right technology, you can control just about everything electrical – from a room's level of light, right through to its temperature settings – and all at the touch of a button. And yes, that includes the stereo, video and TV in any room, at any time!

### Total Compatibility

One of the neatest things is that no matter what brand, make or type of media technology you may have in the home, we can put it all together in a very simple to operate and unified system. Think of this as like the Olympics, where people from all over the world are united under the same banner – in this case sport.

Take music for an example; put all of your audio resources, even music from the Internet in one central location. Now add a little colour touch screen in every room or even put one in your hand and not only can you turn on the lights and control the temperature but you can also access and control any music, in any room, individually. Now combine that with video and each room becomes its own private audio and video experience.



### Touch Screens – The Ultimate Remote Control!

As far as the touch screen goes, you can customize buttons to do almost anything that you can imagine! This is the ultimate universal remote control. It serves as a control panel for your TV, your monitor and security system or even be an interface to the Internet so you can monitor stocks weather, sports, or even receive and send email. You can hook up combinations of events up so that when you push one button and a whole bunch of events happen in your house.

## Sophisticated 'Smart-Home' Technology

*As the Greek philosopher Heraclitus (540 BCE - 480 BCE), once said... "Nothing endures but change", and this quote so epitomises modern technology and with it - Audio Trends! Our early days of selling only high quality stereo equipment are well and truly in the past. As you will see in this brochure and even to a greater degree when you have time to visit, our huge showroom is at the cutting-edge of all that is exciting in home entertainment and home automation – or 'smart-house' technology as it is now more often called.*

*Our Custom Manager, Mark Hales has been actively involved in the emergence of new technologies for many years – right from when he started work with Audio Trends while still a teenager – and has an excellent reputation throughout the industry as one of the best and most knowledgeable persons in the business.*

*Unlike virtually every other retailer in Melbourne who claim to be experts in 'whole-house' electronic and entertainment systems, but are unable to even conduct a simple or meaningful demonstration, our showroom is just like one very big home. Nearly every room is connected in some way or other. Even the washrooms have auto lighting sensors! We even have a full-working Kitchen which is connected to the audio, visual and security systems! The ladies are going to love it! Naturally, our enthusiastic team with their extensive training and expertise will look forward to giving you a guided tour.*

You can even design the floor plan of your house to show lighting, heating and air-conditioning zones as well as audio and video signals throughout the house. Another cool thing is that you can control things remotely as long as you have Internet access. For example, you can turn on a camera from work and check on the kids at home.

## How Does It Work?

Besides being the central brains for the house, these systems act just like a computer using the same technology with IP addresses and web browsers. So, with any modern personal computer or touch panel you can access or control literally any function in your house using a standard Internet connection. As mentioned above, this includes control of your lights, room temperature, remote cameras, security systems or even email. Interestingly, if you have more than one home like a holiday home, you can link them together – no special network wiring necessary, just the Internet.

## So that's what is available now. What about the future?

It is fair to say that the Internet and all the technology it brings to us is an increasingly important and integral part of our lives. As all this technology becomes available, we need to use it. After all, where would the PC be today without a user interface pioneered by Windows and Mac? Development will continue in mobile phones, PDA and voice recognition. In the meantime, we cordially invite you to visit our showroom, speak with our consultants and experience the future now.

## AudioTrends Showroom

10 Argent Place, Ringwood, VIC 3134

Phone 9874 8233

Hours: Mon - Thurs 10am to 5.30pm  
Fri 10am to 7pm, Sat 10am to 4pm

