

AUDIOTRENDS

L E A R N I N G C E N T R E

Home Cinema Display Calibration

Calibrating the display device in your Home Cinema system optimises your equipment to provide the highest possible level of performance and return on your investment.

Why Calibrate?

Display devices in Home Cinema Systems are the last link in a carefully managed chain that begins on a Movie Set or TV Production studio. Directors and Cinematographers spend millions getting the "look" just right for their final content. Fortunately Movie and TV Production is engineered to standards for Chromaticity, Colour Temperature and Gamma. Unfortunately most consumer displays do not reproduce these standards well without individual adjustment to account for manufacturing variations and the characteristics of your source equipment.

Calibrating a display to these standards ensures you see exactly what the director intended. A calibrated display appears natural, lifelike and is easy to view. Most significantly, the natural appearance greatly improves the immersion effect that you strive for when purchasing a display for your Home Cinema System.



Benefits

- Natural and lifelike image with accurate skin tones
- Optimised Black level and Contrast Ratio
- Reduced banding and noise in image
- Longer life for Plasma, and CRT displays due to correct drive of the phosphors
- Improved focus and Convergence for a sharper image

Audio Trends offer a complete ISF [Imaging Science Foundation] Calibration service and are experienced in the Calibration of all modern Display technologies including LCD, DLP, DIL-A, Plasma and CRT from major manufacturers.

AudioTrends Showroom

10 Argent Place, Ringwood, VIC 3134

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Hours: Mon - Thurs 10am to 5.30pm
Fri 10am to 7pm, Sat 10am to 4pm

